

Travis Klein

Jr. Art Director & Graphic Artist



📞 469 525 1688

✉️ travis@kleinkreative.com

🌐 www.linkedin.com/in/kleinkreative

🖥️ www.kleinkreative.com

I am a proud graduate of Austin College and The Art Institute of Dallas and an avid graphic artist, painter and guitar player. I am passionate about anything that possesses a unique creative flair and I find the design industry to be incredibly fulfilling.

If I'm not working or operating my freelance business Klein Kreative, I'm probably lost down a back road on a Harley somewhere.

EDUCATION

- Dec 2013, The Art Institute of Dallas, Dallas, TX Associate of Applied Arts (AA) - Graphic Design
- May 2009, Austin College, Sherman, TX Bachelor of Arts (BA) - Business Admin & Communications

HONORS & AWARDS

- 2014 **Bronze Student ADDY Award**, AAF Dallas
- 2013 **Outstanding Graduate**, Art Institute of Dallas

AREAS OF EXPERTISE

Graphic Design, Web Design, Advertising, Painting, Graphics, Marketing, Illustration, Logo Design, Branding & Identity Development, Layout, Typography, Concept Development, Creative Solutions, Visual Communication, Packaging, Image Manipulation, Vector Illustration, Social Media Marketing & Advertising, Marketing Communications (Print & Web), Art, Print Production, Art Direction, Creative Direction

PROFICIENCIES



Illustrator CC, Photoshop CC, InDesign CC, Dreamweaver CC, HTML5, CSS3, Wordpress
Learning proficiency in Javascript, J-Query

MAJOR BRAND EXPERIENCE



JANUARY 2015 to: PRESENT

JR ART DIRECTOR

THE THOMAS AGENCY, FRISCO, TX



Generate clear ideas and concepts in tandem with the creative director and other artists. Produce sketches, storyboards, roughs to visualise ideas. Understand marketing initiatives, strategic positioning and target audience. Cooperate with the rest of the creative team across different types of media. Take work from concept to final execution within deadlines. Manage and delegate responsibilities to other designers and provide directions.

JUNE 2014 to: DECEMBER 2014

SENIOR DESIGNER

THE THOMAS AGENCY, FRISCO, TX



Lead artist on all print & web advertising projects. Design and produce marketing communications (print and digital) pieces for major clients. With the creative director, is responsible for delivering programs within budgets. Stay current on industry trends. Mentor other designers.

JULY 2013 to: MAY 2014

GRAPHIC ARTIST

THE THOMAS AGENCY, FRISCO, TX



Lead artist on all print & web advertising projects. Design and produce marketing communications (print and digital) pieces for major clients. With the creative director, is responsible for delivering programs within budgets. Stay current on industry trends. Mentor other designers.

MAY 2013 to: SEPTEMBER 2014

GRAPHIC ARTIST

MARCUS & MILLICHAP, DALLAS, TX



Assisted in the design and print production of all marketing materials for large commercial real-estate firm while attending the Art Institute of Dallas full-time.

SEPTEMBER 2012 to: JULY 2013

GRAPHIC ARTIST

LEGACY ALLIANCE HOLDINGS, DALLAS, TX



Responsible for design and print production of all print & digital communication materials. Cooperate with firm partners to establish effective marketing strategies. See all print communications projects through from concept through print production.

Travis Klein

Jr Art Director & Graphic Artist